**10 minutes to improve the quality of your business.**

 **Your support is important!**

# Dear Entrepreneur,

# do you own a patent, trademark or design? Have you ever dealt with licensing-agreements or have you been confronted with counterfeit products? Well, then you probably know, that dealing with Intellectual Property (IP) is crucial to survive in a global competitive market.

# On the other side the subject is very complex and assistance may not be easy available for you.

# In the framework of the VIP4SMEs project[[1]](#footnote-1) we want to increase the quality and the quantity of IP-support services provided to you and other SMEs across Europe to help you to better identify, manage and enforce your IP.

# 10 minutes of your time will help us to design tools and services that better meet your needs and expectations when it comes to IP.

# Please, [click here](https://it.surveymonkey.com/r/LXSBS9F) to complete the questionnaire. Your participation would be highly appreciated. We guarantee that individual data will remain confidential and will be analysed in an aggregated form (e.g. summary statistics) only.

Should you have any questions regarding this survey or need further assistance and guidance, please do not hesitate to contact us.

# We thank you in advance for your cooperation.

Gábor Németh

director

Innovation Support and Information Department

Hungarian Intellectual Property Office

H – 1081 Budapest, II. János Pál pápa tér 7.

[www.hipo.gov.hu](http://www.hipo.gov.hu)

1. the [VIP4SMEs project](http://www.innovaccess.eu/) is funded by the European Commission in the framework of the Horizon2020 programme. You can find more information on the project in the attached presentation. [↑](#footnote-ref-1)